

# **Harvard Club of Victoria (HCV) Non-Profit Fellowship Program 2018**

## **Information for candidates**

**Each year, the Harvard Club of Victoria's Non-Profit Fellowship (NPF) Program makes it possible for the CEOs of up to three non-profit community service sector organisations to attend the week-long course Strategic Perspectives in Nonprofit Management (SPNM) at Harvard Business School. This world-renowned program (see page 3 of this document) focuses on building participants' managerial and strategic decision-making skills: skills that are in increasing demand within Australia's non-profit sector. In 2018, SPNM will run from Sunday 15 July to Saturday 21 July.**

An HCV Non-Profit Fellowship covers the recipient's SPNM course fees (tuition and case materials, accommodation, and meals), as well as travel to and from Boston. The Fellowship award is also intended to cover a short study tour, so that Fellows may visit and develop connections with North American non-profits operating in the same sector as their own organisations. Fellows and/or their organisations must meet any costs over and above the Fellowship award (A\$14,000 in 2018).

*The HCV Non-Profit Fellowship Program is funded by donations from members of the HCV community, together with moneys raised through the HCV's events program.*

### **Eligibility**

To be eligible to apply for an HCV Non-Profit Fellowship, you must be the CEO, or equivalent, of a Victorian-based nonprofit organisation operating within the community service sector (annual revenue: A\$3 million and above). Preference will be given to organisations with a primary service focus in one or more of the following areas:

- Alcohol and drug dependency
- Children, youth and families
- Disability
- Family violence
- Housing and homelessness
- Indigenous services
- Mental health
- Refugee resettlement

**For additional eligibility criteria, see accompanying application form.**

### **Selection process**

- Applications are received and read by the HCV NPF Selection Committee which includes former HCV Fellows.
- The Committee prepares its short list, and the applications of all short-listed candidates are forwarded to the Harvard Business School (HBS) Admissions Committee for consideration.
- Short-listed candidates whose applications have been approved by HBS (i.e. up to six candidates) are invited to attend an interview with the HCV NPF Selection Committee.

**Please note that this process is run by Alumni volunteers so we ask for patience when responding to enquiries and for respect for our time.**

**Please note that we cannot not make any exceptions to the selection criteria.**

**Please read the information materials FULLY before contacting us with questions.**

### **Interviews (to be held on Saturday 24<sup>th</sup> March 2018)**

In awarding HCV Nonprofit Fellowships, the Selection Committee favours candidates who:

- have a track record for effecting positive change in their organisations and in the broader community service sector;
- can identify significant challenges facing their organisations and the community service sector, and can articulate ideas and plans for addressing these;
- can demonstrate through their life and career journeys a strong commitment to the community service and non-profit sectors;
- have demonstrated, both in their written applications and in their interviews, strong communication skills;
- lead significant organisations that play a significant role in the Victorian community service sector;
- participate in community service sector leadership activities, through peak body committees and the like; and
- have, in applying for an HCV Fellowship, taken the effort to prepare a strong written application and to make preliminary plans for visits to appropriate non-profit organisations in North America (see page 1 of this document).

### **Returning Fellows**

All HCV Non-Profit Fellows are expected to join the HCV, and to contribute their professional expertise to the HCV Non-Profit Fellowship Program from time to time. Fellows may be asked to assist with program-related promotional and communication activities and may also be invited to participate in the Fellowship selection process. To assist in the continuous improvement of the program, Fellows are expected to give feedback on their experience immediately after returning from the SPNM, twelve months later, and then two years later.

### **Lodging your application**

Completed application forms should be emailed to Mandy Croker

([mandy@harvardclubofvictoria.org.au](mailto:mandy@harvardclubofvictoria.org.au)). Electronic applications only will be accepted. The closing date for applications is Sunday 4<sup>th</sup> February 2018; applications will be accepted until 5.00 pm on this date.

SPNM course dates for 2017 are: Sunday 15 July – Saturday 21 July.

## **Strategic Perspectives in Nonprofit Management (SPNM)**

Strategic Perspectives in Nonprofit Management (SPNM) is a flagship executive education leadership program offered each year by the Social Enterprise Initiative at Harvard Business School. Designed for CEOs and executive directors of non-profit organisations, and taught by a team of Harvard University faculty, from HBS as well as from other Harvard graduate schools, SPNM utilises case studies sourced from a wide variety of social enterprises.

During the week-long program, participants build their understanding of core management concepts; gain insights into how these concepts can be applied strategically; and explore strategic approaches to implementing change within an organisation. Areas of specific focus include products, services and markets; financial management and control; and change leadership.

SPNM gives non-profit leaders the opportunity to step back from the day-to-day pressures of the workplace in order to examine and reflect upon the missions of their organisations, and to rethink existing approaches to achieving them. At the same time, participants make tangible progress in respect of specific challenges whose resolution they consider crucial to their organisations success.

Participants have the opportunity to connect with around 140 other non-profit leaders, from a broad range of sectors and geographies.

Post-program evaluations have been overwhelmingly positive, with past participants reporting that SPNM is a learning experience that cannot be found anywhere else in the world. Follow-up discussions indicate that past participants are actively applying within their own organisations the conceptual knowledge, and the skills, gained as a result of attending this world-renowned executive education program.

For information on SPNM, visit <http://www.exed.hbs.edu/programs/spnm>.

For information on Harvard Business School's Social Enterprise Initiative, visit <http://www.hbs.edu/socialenterprise>.

## **HCV Non-Profit Fellows for 2017 reflect on the Harvard experience**

### **Gerard Brody, CEO, Consumer Action Law Centre (2017 Fellow)**

*The SPNM was a wonderful experience that gave me the opportunity to meet and learn from some inspirational leaders. The teaching was first rate, and I particularly appreciated where the lessons were grounded in empirical research. The various frameworks and strategies presented were insightful, and I have already applied some of the thinking to my work. In particular, I've considered the need to invest resources, mechanisms and capabilities to enable Consumer Action to become more adaptive. Supporting an organisational culture which is questioning, experimenting and learning will be an important focus for me, particularly as new pressures are placed on service delivery."*

### **Robyn Miller, CEO, Mackillop Family Services (2017 Fellow)**

*"The 'real life' platform of the dilemmas and struggles of various organisation's strategic planning and management helped me to reflect on our challenges with fresh eyes and to widen my vision and perspective. The focus on integrating theory and leadership practice through the deep engagement with colleagues from all of the world was a unique privilege. In short the program both gave me stimulation and plenty of food for thought, and also it reassured me that we are on the right track in terms of the strategic perspectives that we have taken at Mackillop. We have almost completed our strategic plan for the next three years, so the timing of the scholarship and the content of the course could not have been better."*

### **Teresa Jayet, CEO, Mallee Family Care (2017 Fellow)**

*"The experience of being in attendance with 180 other CEO's from around the Globe was phenomenal. ...The course work was critical, however, the networks made during this week were also just as imperative for me."*

## **HCV Fellows (2001–17)**

### **2017**

Gerard Brody, CEO, Consumer Action Law Centre  
Teresa Jayet, CEO, Mallee Family Care  
Robyn Miller, CEO, MacKillop Family Services

### **2016**

Antoinette Braybrook, CEO, Aboriginal Family Violence Prevention & Legal Service Victoria  
Nigel Fidgeon, CEO, Merri Health  
Lisa Griffiths, CEO, Oz Child

### **2015**

Carmel Guerra, CEO, Centre for Multicultural Youth  
Paul Ronalds, CEO, Save the Children  
Simon Ruth, CEO, Victorian AIDS Council

### **2014**

Micaela Cronin, CEO, MacKillop Family Services  
Dr Stefan Gruenert, CEO, Odyssey House  
Tony Keenan, CEO, Hanover Welfare Services

### **2013**

Glenn Foard, CEO, Melba Support Services  
Karen McCraw, CEO, Karden Disability Support Foundation

### **2012**

Phil Hayes-Brown, CEO, Wallara  
Scott Sheppard, CEO, Uniting Care Community Options

### **2011**

Rohan Braddy, CEO, Mambourin  
Peter Turner, CEO, Independence Australia

### **2010**

Graeme Kelly, CEO, Vicdeaf  
Licia Kokocinski, Executive Director, ADEC

### **2009**

John Forster, CEO, Noah's Ark

### **2008**

Liz Bishop, CEO, St John of God Accord  
Crien Gehrke, CEO, Arts Access Victoria

### **2007**

Richard Dent, CEO, E. W. Tipping Foundation  
Daryl Starkey, CEO, Karingal

### **2006**

Judy Leitch, CEO, Wesley Mission Melbourne  
Bryan Woodford, Managing Director and CEO, Yooralla

**2005**

Joseph Connellan, CEO, Supported Housing

Johanna Snelleman, CEO, Marillac House

**2004**

Tony Fitzgerald, CEO, Outlook

Douglas Kent, CEO, Royal Victorian Institute for the Blind

**2003**

Lynette Moore, Executive Director, Alzheimer's Australia Vic

Roland Naufal, CEO, Villa Maria

**2002**

Estelle Fyffe, CEO, Annecto – the people network

Nancy Hogan, CEO, Jewish Care (Victoria)

**2001**

Vici Funnell, CEO, Scope